



# REVIEWING YOUR COMMUNITY ENGAGEMENT TOOLKIT

**PAWB**  
**EVERYONE**



# REVIEWING YOUR COMMUNITY ENGAGEMENT TOOLKIT (STEP 5)

Community engagement is a two-way process. A process where not only do strengths act as a driver to connect with new and different groups but also where overcoming obstacles and challenges also brings people together. Engagement aims to improve and develop the 'wider' community.

## REFLECTING ON YOUR CURRENT ENGAGEMENT

Before you begin to connect with the community, whether that's for the first time or you wish to build on foundations which have already been laid, it's important to take some time to think about your Clubs' current community engagement. You should think about what you and your Club do well and what your future goals are when it comes to the local community. You should also consider reflecting on what needs to be improved and also what obstacles may stop you from engaging.

Reflecting on these questions may help you determine what your strengths are, which may support you in demonstrating that you are more than a Club. You may also want to share some of these strengths with the wider community. It may also help you identify what areas you may need some support in. To help you identify groups, organisations or individuals who may be able to help you work on these areas you have identified check back on the community mapping you conducted in Step 2 of the Club PAWB Framework.

Community engagement isn't just about focusing on what assets you can share within your local community, it is most certainly a big part of true community engagement, but it is also about knowing who else may be able to support you and your Club. Having that much bigger picture in mind and knowing that the wider community will benefit from collective support and enhanced knowledge/expertise, is where the real value of community engagement comes into play.

Using the template below, think through each question asked in relation to your Clubs' current engagement with the local community and what groups you have yet to engage with. Don't worry if you have not engaged with the community yet, the table can still help you to think of where you want to be with your engagement and what hurdles you can predict in the future. Try to ask several members of your Club to contribute to this exercise, as each person is likely to have had a different view and so bring a slightly different perspective to the table.

## REVIEWING YOUR COMMUNITY ENGAGEMENT TEMPLATE

<b>WHAT WORKS REALLY WELL?</b>	<b>WHAT DO YOU NEED TO IMPROVE?</b>
<b>WHAT ARE YOUR FUTURE GOALS?</b>	<b>WHAT OBSTACLES DO YOU FACE?</b>



## COMMUNITY ENGAGEMENT ACTION PLANNING

Creating a simple plan of action will help guide you on what needs to be done to either continue the great work you are already doing or what new/different approaches you may want to explore to overcome some of those obstacles identified. Try to take just one action for each area, so that the action plan is small and achievable. For those areas in which the club do well already, it may be a case of amplifying this or even sharing some of this with the wider community. When it comes to those areas which are challenging, you may need to consider who could help you overcome these and what other tactics the club could use to turn negatives into positives.

REFLECTION	ACTION	WHO IS RESPONSIBLE	WHO CAN HELP	DATE	DONE
<b>What works really well?</b> • How will you continue to deliver well?					
<b>Where do you need to improve?</b> • How are you going to work on those areas? • Who can help you get better?					
<b>What are your future goals?</b> • How will you share your future goals? • Who will you share these with? • Do these align with the wider community future goals?					

<b>What obstacles do you face?</b> • What could help you overcome these? • Who could help you overcome these?					
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## REMEMBER

When you are filling in the action plan that you are specific about what you are trying to achieve.

Ensure that your targets and actions are measurable but also achievable. Be realistic with the aspirations, small steps will lead to big change. Be sensible with the timeframe you give yourself and be mindful of volunteers who may already complete other roles within the club.

If you require support in completing the Reviewing your community engagement Toolkit contact [PAWB@FAW.Cymru](mailto:PAWB@FAW.Cymru)